



Creative and innovative Art Director with over 9 years of specialization in the Print, Web, & Multimedia industries. Proven talent in thinking outside of the box to develop original design concepts, as well as having a strong sense of layout composition, color theory, and typography. Ability to work well in a team environment with other designers, printers, copywriters, and photographers to accomplish high-profile tasks on time, under budget, and with outstanding results.



TECHNICAL PROFICIENCIES

- Windows & Mac
- Photoshop
- Illustrator
- After Effects
- Dreamweaver
- Fireworks
- Flash
- InDesign
- Maxon Cinema 4D
- Final Cut Pro 6
- Quark Express
- Camtasia

DESIGN CAPABILITIES

- Broadcast Design
- Website Design & Templates
- Graphical User Interfaces
- Company Logos & Newsletters
- 3D Animations
- Flash Banners
- Newspaper & Magazine Ads
- Flyers & Brochures
- Postcards & Catalogs
- Stationery & Forms
- Event Production Graphics

PROFESSIONAL EXPERIENCE

- Manage all aspects of Art Departments
- Create brand concepts & logos
- Design graphics for online television network
- Create cohesive styles for cross-product promotions
- Build Art Departments from the ground-up
- Create a variety of print and online media
- Create multiple versions of GUIs for software
- Develop company identities through graphic design
- Manage and coordinate design projects from concept through completion
- Collaborate with clients to create vision and conceive designs
- Coordinate freelance designers and vendors
- Design, maintain and build websites using CSS & XHTML

WORK HISTORY

- Art Director, MB Trading (2006 - Present)
 - Senior Designer, Wizetrade TV
 - Production Designer, GlobalTec Solutions
- Owner/Founder/Designer, Print Nation (2005 - 2006)
- Art Director, Market Data USA (2003 - 2006)
- Graphic Designer, Graphic Network (2001 - 2003)

EDUCATION

- Brookhaven College – Dallas, TX
Associate of Applied Arts & Sciences
Focus: Visual Communications

artisan@jamesjeffcoat.com | 214.794.7386

www.jamesjeffcoat.com

