

▲ GRAPHIC PRINT, WEB & MEDIA DESIGN ▲**PROFILE**

Creative and innovative Graphic Designer with over 7 years of specialization in the Print, Web, & Media industries. Proven talent to think outside of the box in developing original graphic design concepts, as well as a strong sense of layout composition, color theory, and typography. Ability to work well in a team environment with other designers, printers, copywriters, and photographers to accomplish high profile tasks on time, under budget, and with outstanding results.

PRINT

- Newspaper & Magazine Ads
- Flyers & Brochures
- Company Logos & Newsletters
- Postcards & Catalogs
- Stationery & Forms

WEB

- Web Site Design
- Web Site Templates
- Web Site Maintenance
- Computer Graphics
- Multi-Media Concepts

TECHNICAL PROFICIENCY

Platforms: Windows XP, Macintosh OS 9 and OS X platforms

Applications: Photoshop CS3, Illustrator CS3, After Effects CS3, Final Cut Pro 6, Dreamweaver CS3, Fireworks CS3, Quark Express 5.0, Camtasia, Microsoft Office Suite, QuickBooks

PROFESSIONAL EXPERIENCE

WizeTrade T.V., Carrollton, TX (2006 ► Present)
Senior Graphic Designer

- Hired on staff to assist in forming an art department and to provide overall art direction for WizeTrade media productions, eventually building a successful art department & marketing/media portfolio from the ground level.
- Directed the art design in all aspects from the launch of WizeTrade T.V. including website, WTV player, show branding, and print/promotional products
- Performed various marketing and company designs including on-air graphic transitions, illustrations and logos, websites, media presentations, t-shirts and promotional prints, podcasts, software user interfaces, and Youtube content graphics.
- Multi-tasked a variety of simultaneous projects like T.V. productions, marketing campaigns, and traditional print advertisements.

GlobalTec Solutions Inc. (2006)
Production Graphic Designer

- Designed and produced a variety of printed material for use in direct mail, pamphlets, t-shirts, compact discs, and product advertising.
- Company websites, emails and pop-up advertisements were created with quality and precision to support and train thousands of customers & employees. Also designed, managed, and produced the monthly company newsletter, GlobalTec Talk.
- Supported dynamic websites built in ASP.NET, ASP, and PHP, and maintained each website using HTML, XHTML, and CSS. In addition, software user interfaces were designed for visual impact and usability.

Market Data USA, Dallas, TX (2003 ► 2006)

Art Director

- Joined company in its infancy and played an instrumental role in building and perfecting the existing Graphic Design Department for a provider of direct marketing services, which includes printing, graphic design, and mailing.
- Designed and produced a variety of printed material for use in direct mail, pamphlets, t-shirts, compact discs, and product advertising.
- Company websites, emails and pop-up advertisements were created with quality and precision to support and train thousands of customers.
- Gathered information and data to clarify design issues to create newspaper / magazine ads, flyers, postcards, brochures, and catalogs used in advertising. Upgrade existing Web site design.

Print Nation, The Colony, TX (2005 ► 2006)

Owner, Founder, Graphic & Web Designer

- Launched and managed nationwide print broker service specializing in printing, graphic arts, and web site design.
- Carried out all facets of business operation including strategic planning, bookkeeping, marketing, new business development, quality assurance, relationship management, and administration.
- Worked closely with clients to gather information needed to design layouts for print and Web site graphic design.

Freelance Graphic Designer, The Colony, TX (2002 ► 2006)

- Engage in freelance graphic design projects for diverse clients. Collaborate with clients to gather project information and develop concepts and ideas for visually communicating their specific message via print or Web.

Key clients include:

- ♦ **Stamp Network**: Produced quality graphic designs for print, promotional items, and Web sites for company clients, including Tenet Health Systems, Jet Star Courier, DFW Electrical Solutions, and others.
- ♦ **Red Hot & Blue Restaurant**: Designed menus, brochures, advertisements, and other printed material for a franchise restaurant chain specialized in authentic hickory-smoked bar-b-que. Designed and maintained web site.
- ♦ **Alpha Computer Solutions**: Developed identity of company specialized in computer repair and solutions through the design of its logo, stationery, forms, and advertisements. Designed and maintain Web site.

Graphic Network, Dallas, TX (2001 ► 2002)

Graphic Designer

- Designed graphics for print broker to meet specifications of clients including the City of Farmers Branch, Sprint, TXU, Interlink, Home Builders Association, and Tenet. Drafted design layouts for newsletters, postcards, stationery, logos, calendars, forms, and brochures. Engaged in pre-press preparation for all items, including color separations, negatives, blue lines, and press checks.

EDUCATION

- **Brookhaven College – Dallas, TX**
 - Associate of Applied Arts & Sciences
 - Focus: Visual Communication